



CMSA Long Island
PO Box 355
East Setauket, NY 11733

May 20, 2019

Dear Health Care Professional;
The Case Management Society of Long Island presents its 15th annual symposium entitled:

“Deep Dive Into Case Management”

WHEN: Wednesday, October 16, 2019
TIME: 3:30 – 8:45 PM
LOCATION: Melville Marriott Long Island

Last year we had over 125 attendees and we are expecting even more at this year's symposium and vendor expo. Our attendees include case managers in the acute, sub-acute, skilled nursing, homecare, workers compensation and managed care arenas, as well as, social workers and other health care professionals.

Keynote Speakers this year are Bruce A. Berger, PhD and Ron Culberson

Join us in this educational experience and share the evening with your peers!

Approximate timeline for the evening:

3:30 – 4:30 PM	Registration/Exhibit Room Hors d'oeuvres
4:30 – 4:35 PM	Welcome and Introduction Rochelle Samuels President, CMSA Long Island Chapter
4:35 – 6:30 PM	Dinner & Presentation Session 1: Keynote Speaker – Bruce A. Berger, PhD “Beyond the Acronym: Motivational Interviewing to Improve Adherence”
6:30 – 7:30 PM	Exhibit Room
7:30 – 8:30 PM	Dessert Symposium Session 2: Ron Culberson “Do it Well. Make it Fun.: The Key to Success in Life, Death and Almost Everything in Between”
8:30 – 8:45 PM	Raffle Drawings

CMSA is a national non-profit organization that looks to companies such as yours for support both professionally and financially.

Please consider being a vendor by supporting CMSA Long Island's goal of maintaining a level of excellence for this symposium.

Standard Exhibitor \$595 Will allow your company exposure by providing literature and marketing materials to conference attendees at a 6-foot table, with 1 representative and dinner. \$75 for one (1) additional representative.

**Maximum of 2 representatives permitted at this level.

Starfish Level \$745 You will receive a 6-foot table in the exhibitor area, with a total of 2 representatives with one promotional item included in all the CMSA LI bags given to members at the beginning of the Conference.

Abalone Level \$1,500 You will receive a 6-foot table in a prime, front spot of the vendors area, with 2 representatives who will be able to sit in on the presentations, promotional items will be included in all of the CMSA LI bags given to members at the beginning of the Conference. Includes 6-month website sponsorship.

Pearl Level \$3,500 -- SPEAKER SPONSOR -- 2 Available Be the first one that everyone will see! Your table will be located right next to the registrations that it will be hard to miss! You will receive this prime location visible to everyone attending as they walk in and register and a total of 3 representatives. In addition, you will also have a 6-foot table located in our main conference room, your company logo will be displayed on our website for 1 year, any promotional items will be placed directly on each table, you will be provided with a listing of all attendee's after the event and you will have 5 minutes to speak about your company prior to each session, prior to the speaker to provide additional information about your company to our membership. In addition, you will also receive 1-year free membership to CMSA and NY3 (Long Island Chapter) for 1 person.

To obtain CEU's for this conference, registration as an attendee is required. Please register on the CMSA LI website at <http://cmsali.org/cmsali-events.html>.

CMSA LI Member (received before 9/28): \$95
CMSA LI Non-Member (received before 9/28) \$115
CMSA LI Member (received after 9/28) \$125
CMSA LI Non-member (received after 9/28) \$140
Walk-in / At the Door \$155

Thank you for your interest and support of the CMSA Long Island Chapter.

Sincerely,

Shelly Samuels
President



Educational Symposium and Vendor Expo

DEEP DIVE INTO CASE MANAGEMENT

Wednesday, October 16, 2019
Melville Marriott Long Island
1350 Walt Whitman Road, Melville NY

1:30 PM SET UP FOR VENDORS • CONFERENCE 3:30 PM- 8:45 PM

****Number of vendors is limited to ensure quality time with attendees****

**Only applications with completed forms and full payment will be considered to reserve a spot.
Both must be received together prior to September 7, 2019.**

Standard Exhibitor: *\$595 includes 6-foot table, one representative for dinner. \$75 for one (1) additional representative.*

Starfish Level: *\$745 You will receive a 6-foot table in the exhibitor area, with a total of 2 representatives with one promotional item included in all the CMSA LI bags given to members at the beginning of the Conference.*

Abalone Level: *\$1,500 You will receive a 6-foot table in a prime, front spot of the vendors area, with 2 representatives who will be able to sit in on the presentations, promotional items will be included in all of the CMSA LI bags given to members at the beginning of the Conference. Includes 6-month website sponsorship.*

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A hot buffet will be available. Exhibitors are encouraged to bring a Raffle Prize!

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Walk-in / At the Door \$155

Company Name: _____

Main Contact: _____

Address: _____

Email: _____

Signature: _____ Date: _____

Exhibitor Level:

- | | |
|--|-------------------|
| <input type="checkbox"/> Standard Exhibitor (6 ft. table, 1 representative) **
Additional representative is \$75 | \$595
\$ _____ |
| <input type="checkbox"/> Starfish Level (6 ft. table, 2 representatives, item in bag) | \$745 |
| <input type="checkbox"/> Abalone Level (6 ft. table in a <i>prime, front spot</i> , 2 representatives, item in bag,
6-month website sponsorship) | \$1500 |
| <input type="checkbox"/> Pearl Level – Speaker Sponsor – <i>2 Available</i> (table in main room and vendors
area, 3 representatives, company logo on website for 1 year, promo items on
tables, attendee list, 5 min speech prior to each session, 1-year CMSA and
NY3 membership for 1 person) | \$3500 |

** Standard Exhibitor: maximum of 2 representatives at table **ONLY**

- | | |
|--|----------|
| <input type="checkbox"/> My company is interested in being a Hors D'oeuvre Sponsor – <i>1 Available</i>
(additional cost - Your company name will be displayed prominently on the
registration tables and upon entering the vendor area) | \$750 |
| TOTAL: | \$ _____ |

THERE WILL BE NO SUBSTITUTIONS OF REPRESENTATIVES ALLOWED WITHOUT PRIOR AUTHORIZATION

Please list names of representatives attending below:

Representative 1: _____ Email: _____

Representative 2: _____ Email: _____

PEARL LEVEL ONLY:

Representative 3: _____ Email: _____

Please make checks payable to: CMSA Long Island

Mail with the completed 2-page form prior to September 7, 2019 to:

CMSA Long Island
Karen Zinna
PO Box 355
East Setauket, NY 11733

For additional information, please contact: Shelly Samuels, (631) 300-0874, President@cmsali.org

The CMSA Long Island Federal Tax ID#: W9 to be sent directly to the vendor/agency