## **Keynote Speakers:**



Kathleen Fraser, MSN, MHA, CCM

Kathy is a Registered Nurse, Certified Case Manager, Certified Rehabilitation Registered Nurse, Board Certified in CM with the American Nurses Credentialing Center, and President of the National Case Management Society of America. She holds a Masters' Degree in Nursing and also a Masters' Degree in Health Care Administration.

### Integrated Care Management - the New Model for Complex Case Management

In our current health care delivery systems, vulnerable populations with behavioral health conditions are usually treated separately or do not receive the care they need and deserve. The aim of recent changes in federal health care laws is to promote parity in care for ALL patients. The Case Management Society of America (CMSA) is at the forefront in ensuring that case managers are adequately prepared to provide care coordination to ensure individuals receive holistic, quality, and cost effective care. She will present how CMSA is pivotal in responding to the needs of individuals with co-morbid medical and behavioral health conditions through an Integrated Care Management Program.



Susan Keane Baker, MHA

Susan is an experienced health care professional with 17 years experience as vice president at New York and Connecticut hospitals. She also directed the quality initiatives program for a national PPO with 19 million members.

# Managing Patient Expectations: The Art of Helping Patients Know How to be Right and When to be Satisfied

How do you manage patient/family expectations? What techniques do you use to manage unrealistic ones? Attend this informative and entertaining presentation for no-cost, low-time techniques you will want to implement immediately.

#### **PROGRAM SCHEDULE**

Registration/Exhibit Room
Hors D'oeuvres
3:30 – 4:30 pm

Welcome & Introduction

Alma Aspiras, RN-BC, MSN, CCM
President, CMSA Long Island Chapter

4:30 -4:45 pm

Dinner & Presentation

Keynote Speaker
Kathleen Fraser, MSN, MHA, CCM
Integrated Care Management:
The New Model for Complex
Case Management

4:45 - 6:00 pm

Exhibit Room

6:00 - 7:00 pm

Keynote Speaker
Susan Keane Baker, MHA
Managing Patient Expectations:
The Art of Helping Patients Know How
to be Right and When to be Satisfied

7:00 - 8:30 pm

Distribution of Credits 8:30 – 8:45 pm

#### **REGISTRATION FEES**

Includes dinner, conference syllabus, educational credits, and vendor educational displays

MEMBER (received before 9/28)	\$ 95
NON-MEMBER (before 9/28)	\$125
MEMBER (after 9/28)	\$125
NON-MEMBER (after 9/28)	\$140
AT THE DOOR	\$155

Cash or money order only at the door (sorry no checks). No refunds after 10/5 - refunds before 10/5 subject to \$25 processing fee

#### **REGISTRATION**

Online at www.cmsali.org

or

Mail registration form and check or money order payable to CMSA LI to: CMSA LI c/o Shelly Samuels PO Box 442 Syosset, NY 11791

#### **CONTINUING EDUCATION**

Applications have been submitted for 3 CE credits (CCM)

#### **MORE INFORMATION**

Alma Aspiras 516.507.9155 president@cmsali.org Steven Pike 631.676.5925 director1@cmsali.org

#### **DIRECTIONS**

The Woodlands at Woodbury One Southwoods Road Woodbury, NY 11797 www.woodlandsatwoodbury.com

NAME	CREDENTIALS	
MEMBER: YES NO CHAPTER	MEMBERSHIP NO.	
HOME ADDRESS	HOME TELEPHONE	
EMPLOYER	TITLE	
BUSINESS TELEPHONE	FAX	
E-MAII (NOTE: BEGISTRATION CONFIDMATION WILL ONLY BE E-MAII ED)	CHECK NO	

c/o Shelly Samuels PO Box 442 Syosset, NY 11791



Case Management Society of America Long Island Chapter

Presents

11th Annual Symposium

# Case Managers: Leaders in Transforming Patient Engagement & Experience

Tuesday, October 13, 2015 3:30 pm – 8:30 pm

The Woodlands at Woodbury

One Southwoods Road, Woodbury, NY 11797 516-921-5707



October 11-17, 2015





