

CMSA LONG ISLAND

REGISTER NOW!

CMSA-LI Chapter & Our CMSA Coalition Virtual Zoom CEU Event
Tuesday, December 1st 2020 6:00 PM

**Time
Topic**

Zoom Presentation: 6:00-8:15 PM
***Leadership Strategies and Market Trends for
Healthcare and Case Management in 2021***

Objectives:

- ✓ Understand the new trends in the healthcare marketplace
- ✓ Leading vs Managing. Best practices for leadership and a thriving culture.
- ✓ Strategies to apply standards of practice of case management in the workplace.

Presenter

James Jacobi



Mr. Jacobi is the Founder and CEO of Ascend Advisers and co-founder of Acton Academy Morristown. He is the author of the bestselling book Radical Integrity and host for the Ascend business podcast.

James has spent the last 20 years working with C-Suite executives in small businesses to Fortune 100 firms in the insurance, healthcare, pharmaceutical, staffing, and IT industries. They have benefited from his best-practice methodologies for rapid business development and an authentic leadership approach.

**Where
CCM
CEU's**

Virtual Zoom Link: <https://www.cezoom.com/events/?course=7256>

1.0 CCM SW & WC CEU's (Pending)

Have ?s After You Register About CEZoom? Visit cmsali.org/cezoom.htm

**Fees /
Payments**

CMSA Members: **Free**

Non-Members **\$16.50 (includes virtual platform fee \$1.50)**

Please Note: There are no refunds or credits for future meetings given in the event that a person is unable to attend

CMSA Coalition
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