



PO Box 305, Old Bethpage, NY 11804

June 25, 2023

Dear Health Care Professional,

The Case Management Society of America, Long Island Chapter, presents its 17<sup>th</sup> Annual Symposium entitled:  
**Case Management – Healthy Boundaries, Healthy Leaders**

**When:** Wednesday, October 11, 2023

**Time:** 3:15 PM to 8:45 PM

**Location:** Melville Marriott Long Island, 1350 Walt Whitman Road, Melville, NY 11747

In 2019, our last symposium prior to the pandemic, we had over 125 attendees. 2022 was our first year back, when masking guidance was still in effect, and we had 70 attendees. We took your comments to heart and made some changes this year and we are expecting to return to our prior numbers. Our attendees include case managers in the acute, sub-acute, skilled nursing, home care, workers compensation and managed care arenas, in addition to social workers and other health care professionals. Your participation will guarantee the success of the CMSA Long Island Educational Symposium and Vendor Expo for 2023!

Our keynote speakers, this year, include **Phyllis Quinlan, PhD** and nurse humorist **Deb Gaudin, RN, CHP**.

Please join us for this educational experience and share this evening with your peers!

Approximate timeline for the evening:

1:30 – 3:00 PM	Vendor/Sponsor Registration and Set Up
3:00 – 4:15 PM	Registration and Vendor Expo Hors d'oeuvres
4:15 – 4:30 PM	Welcome and Introduction Vendor Summaries for VIP Sponsors
4:30 – 6:30 PM	Session 1 Presentation and Dinner Dr. Phyllis Quinlan <b>Interprofessional Team Building and Leadership Development: Healthy Boundaries – Healthy Leaders</b>

6:30 – 7:15 PM	Exhibit Room
7:15 – 8:15 PM	Session 2 Presentation and Dessert Deb Gauldin, RN, CHP <b>Nutty About Case Management, or Just Plain Nuts?</b>
8:15 – 8:45 PM	Door Prize Drawings Distribution of Continuing Education certificates

CMSA is a national non-profit organization that looks to companies, such as yours, for support both professionally and financially. Please consider being a vendor by helping CMSA Long Island maintain a level of excellence for this symposium.

**Standard Exhibitor -- \$750.** You will receive a 6-foot table with 1 person representing your company. You have the option to add 1 additional person for an additional \$100. This allows your company exposure by providing literature and marketing materials to the conference attendees.

**Executive Exhibitor -- \$1500.** You will receive a **6-foot table towards the front of the exhibitor room with 2 representatives** who will be able to attend the presentations. You will have **2 promotional items** included in all the CMSA Long Island bags given to our members at the beginning of the symposium. You will also be provided with **1 free membership** to CMSA Long Island for 1 year.

**VIP Exhibitor -- \$3500 (ONLY 2 SPOTS AVAILABLE).** You will receive a **special table in front of the exhibitor room** with a total of **3 representatives**. Your **promotional items will be placed directly on each table**. You will be able to provide a **1-page summary of your company** to be placed directly into our folders that the attendees receive at the beginning of the evening. **2 free memberships** to CMSA Long Island for 1 year. You will be provided with a **listing of all attendees** after the event, and you will have **5 minutes** prior to the first speaker to **provide additional information about your company** to our membership.

**All vendors participating will be displayed on the CMSA Long Island website for 1 year.**

Thank you for your interest and continued support of the CMSA Long Island Chapter.

Regards,  
Donna Raye-Sullivan, BSN, RN, MBA-HCM, CCM, CMCN  
President, CMSA Long Island, NY3

**17<sup>th</sup> Annual CMSA Long Island Educational Symposium and Vendor Expo  
Case Management – Healthy Boundaries, Healthy Leaders**

Wednesday, October 11, 2023

1350 Walt Whitman Road, Melville, NY 11747

**COMPANY NAME:** \_\_\_\_\_

**MAIN CONTACT PERSON:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Exhibitor Levels:**

- |                          |   |        |
|--------------------------|---|--------|
| <input type="checkbox"/> | <b>Standard Exhibitor</b> (6-foot table, 1 representative) **   | \$750  |
| <input type="checkbox"/> | 1 - Additional Representative   | \$100  |
| <input type="checkbox"/> | <b>Executive Exhibitor</b> (6-foot table towards front, 2 representatives, 2 promotional items in bag, 1 CMSA Long Island membership)                           | \$1500 |
| <input type="checkbox"/> | <b>VIP Exhibitor</b> (Front of Exhibitor room, 3 representatives, 1-page Summary, 2 CMSA Long Island memberships, Attendee Listing, 5-minutes prior to speaker) | \$3500 |

**Additional Opportunities for an extra cost:**

- |                          |   |       |
|--------------------------|---|-------|
| <input type="checkbox"/> | <b>Hors D'oeuvres Sponsor</b> – 2 opportunities<br>(Your company name will be displayed prominently on the Registration tables and upon entering the vendor area) | \$700 |
| <input type="checkbox"/> | <b>Dessert Sponsor</b> – 2 opportunities<br>(Your company name will be displayed prominently on the Registration tables and upon entering the vendor area)        | \$500 |

**\*\* Standard Exhibitor Table – Maximum of 2 representatives at table ONLY**

**NO SUBSTITUTION OF REPRESENTATIVES WILL BE ALLOWED**

Please list the names of representatives attending below:

Representative 1: \_\_\_\_\_ Email: \_\_\_\_\_

Representative 2: \_\_\_\_\_ Email: \_\_\_\_\_

**VIP Exhibitor Level ONLY:**

Representative 3: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to CMSA Long Island, then mail this completed form with your full payment prior to Friday, September 8, 2023, to:

CMSA Long Island Chapter, c/o Elaine Halloran, RN  
PO Box 305, Old Bethpage, NY 11804

For additional information, please contact either Donna Raye-Sullivan at 516-459-6569 or email at [president@cmsali.org](mailto:president@cmsali.org) OR Shelly Samuels at 631-300-0874 or email at [vicepresident@cmsali.org](mailto:vicepresident@cmsali.org).

**W-9 will be available at the Vendor Registration desk or by Mail as Requested**